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For immediate release

SHOW ME THE MONET!

Residents throughout Greater Melbourne are being encouraged to express their artistic side by entering an exciting new community art competition.

To celebrate its 125th birthday, Royal District Nursing Service (RDNS) has launched the competition, which aims to capture positive impressions of the world of district nursing.

Titled “District nursing – an artist’s impression”, people are invited to submit an illustrative piece that captures positive perceptions, experiences, observations or feelings about district nursing; its work and its people, including nurses, clients and others.

The competition is open to all illustrative mediums including but not limited to paint, pencil, pen, ink, watercolour, charcoal, pastels, gouache, graphite and collage.

Running from March to May 2010 and culminating in an exhibition of entries from 12-22 May at Brightspace in St Kilda, entries will be judged by experts from the art world.

The competition also carries a series of prizes, including \$3,000 cash for first prize.

“This is an exciting year for RDNS and we want to actively include in our celebrations the communities that we have been caring for since 1885,” says CEO Dan Romanis.

“We felt that an art competition would offer people a chance to capture unique aspects of their experience with RDNS in a visual and evocative way.

“Every day at RDNS literally thousands of individual stories are playing out. This competition is all about capturing some of those stories, celebrating them and sharing them in a public forum,” he says.

“It is not often that there is an opportunity to do something like this and we felt that this anniversary year was a perfect chance to do something a bit different to celebrate a major milestone.

“We hope that the competition appeals to everyone from the occasional hobbyist to the seasoned artist,” Mr Romanis says.

Entrants to the competition must officially register by 30 April 2010.

Entry forms and terms and conditions can be downloaded from www.rdns.com.au or people can call 9536 5222.

Last year, RDNS provided 1.7 million visits to almost 33,000 people throughout Melbourne.

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