

MEDIA RELEASE

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For immediate release

HOME NURSING LEADER POSITIONS FOR FUTURE

Australia's largest provider of home nursing services, Royal District Nursing Service (RDNS) in Melbourne, is positioning itself for substantial growth, with the announcement of additions to its senior management.

The organisation will add three new Executive General Manager (EGM) roles, taking to six the total number of EGMs.

New roles include EGM New Ventures; EGM Projects and Business Development; and EGM New South Wales.

The move comes as the 124 year-old organisation readies itself for a determined period of growth and diversification in the coming years.

CEO Dan Romanis says that as market forces change and opportunities continue to open up, it is essential that the organisation remains forward thinking, progressive and responsive and not just rely on traditional markets.

"The Board of RDNS has set a number of strategic objectives for future growth and we have set a course to achieve those objectives," he says.

"This includes expansion into new markets and geographies; a multi-market presence; a more diverse range of services delivered in responsive and flexible ways; and the prospect of mergers and acquisitions," he says.

Mr Romanis emphasises that RDNS will ensure that it continues as a leader in the delivery of services to the public Home and Community Care (HACC) sector and that RDNS remains an important innovator in community healthcare.

The developments come on the back of recent expansion by RDNS into Tasmania and New Zealand, where the organisation is now providing in-home services to Auckland residents.

"This is an exciting period for RDNS: we will continue to enhance our reputation as an innovator in nursing and healthcare and an organisation that offers superior value to customers," Mr Romanis says.

Last year RDNS staff cared for over 33,000 clients through 1.7 million home nursing visits. The organisation employs over 1,400 staff with sites across Greater Melbourne, Tasmania and New Zealand.

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